

### **Kiplinger's Working for Yourself: Full Time, Part Time, Anytime**

By Joseph Anthony 658.041 A

Who hasn't thought of leaving the corporate world to make it on his or her own? Whether you're just thinking about it or have taken the plunge, you'll have questions and will need some guidance.

### **The Work At Home Balancing Act: The Professional Resource Guide for Managing Yourself, Your Work, and Your Family at Home**

By Sandy Anderson 658.041 A

The author of Willpower offers essential strategies for dealing with the emotional, physical, and practical challenges of combining work and home life.

### **Launching Your Home-Based Business: How to Successfully Plan, Finance, and Grow Your Venture**

By David H. Bangs 658.041 B

Offering an unparalleled collection of proven techniques to create a successful home business start-up, the authors emphasize that the business should reflect the interests, talents, and resources of its founder.

### **Homemade Money: Starting Smart: How to Turn Your Talents, Experience, and Know-How into a Profitable Home Based Business That's Perfect for You!**

By Barbara Brabec 658.041 B

This title offers a comprehensive management and marketing guide for individuals currently operating a business from home.

### **It's a Jungle Out There and a Zoo in Here: Run Your Home Business Without Letting it Overrun You**

By Cheryl Demas 658.041 D

More and more, women with kids are launching careers from their homes. Whether you're a "WAHM" (Work-At-Home Mom) -- or are thinking of becoming one -- this book is just for you.

### **Moonlighting: Earn a Second Income at Home**

By Jo Frohbieter-Mueller 658.041 F

Whether it is to make ends meet, be at home with the kids, or pursue a lifelong dream, more and more people are launching part-time, at-home businesses. Step by step, this comprehensive resource walks readers through every aspect of planning and operating such a business.

Compiled by Joan Jackson  
November 2006



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## **Home-Based Businesses** **Library Materials to Help You** **Build Your Dream**

**The Sunnyvale Public Library has a great collection of books on every aspect of home-based businesses. Below is a selected sampling of titles from our collection.**

### **The Best Home Businesses for the 21st Century: The Inside Information You Need to Know to Select a Home-Based Business That's Right for You**

By Paul Edwards 658.041 E

This invaluable guide provides comprehensive profiles of more than one hundred hot new businesses that promise the top opportunities for small-business people in the future. Paul and Sarah Edwards explore the best opportunities for self-employment in the next century.

### **The Best Home Businesses for People 50+: Opportunities for People Who Believe the Best is Yet to Be!**

By Paul Edwards 658.0412 E

For the fastest-growing segment of our population, here is a comprehensive guide to starting and running a home-based business in midlife and retirement.

### **101 Best Home-Based Businesses for Women (Everything You Need to Know About Getting Started on the Road to Success)**

By Priscilla Y. Huff 658.041 H

Which home business is best for me? Can I be a stay-at-home mom and still earn extra income? Where can I find expert advice on working out of my home? How much will it cost to get started? For years, author Priscilla Huff has run a successful writing business out of her home while balancing family life with a home-based business. In fact, this book is living proof of her success. And now her expertise is available to you.

### **The Complete Idiot's Guide to Making Money in Freelancing**

By Laurie Rozakis 658.041 R

This book will provide you with successful survival tactics--whether you're looking to quit your day job or simply moonlight on the side.

### **Finding Your Perfect Work: The New Career Guide to Making a Living, Creating a Life**

By Paul Edwards 650.14 E

This book helps readers define what they really want in life, and lists over 1,600 self-employment occupations with rating scales for determining their suitability to readers' personal styles, resources, and lifestyle needs.

### **Freelancing for Dummies**

By Susan M. Drake 658.041 D

Let expert Susan Drake help you make the leap from employee to boss -- with no stress, no sweat. From practical tips on assessing your skills to real-life stories from successful freelancers, this friendly guide will pave the way to a smooth and fulfilling freelance career.

### **Getting Business to Come to You: A Complete Do-It-Yourself Guide to Attracting All the Business You Can Enjoy**

By Paul Edwards 658.8 E

Home-based business expert, Paul Edwards, imparts his wisdom for the at-home entrepreneur, and the "business" of marketing techniques to get business to come to you.

### **Home-Based Business for Dummies**

By Paul Edwards 658.0412 E

Starting a home-based business is the easiest, cheapest way to become an entrepreneur. But where do you begin? Relax! This friendly guide shows you the way - from choosing the right business opportunity, to paying your taxes, to dealing with distractions at home.

### **Home-Based Mail Order: A Success Guide for Entrepreneurs**

By William J. Bond 658.872 B

This is a motivational guide to profiting from the 54 billion dollar a year direct mail business. William Bond brings 25 years of mail order experience to this book, providing readers with realistic advice and solid plans for succeeding in home mail order-while incurring minimal financial risk.

### **Home-Based Newsletter Publishing: A Success Guide for Entrepreneurs**

By William J. Bond 070.175 B

This book takes you through every step of starting and publishing a profitable newsletter, from basic planning to design, marketing, and distribution. In addition, illustrations of successful newsletters provide the background you need to create a quality product.

### **Home-Based Travel Agent: How to Cash in on the Exciting NEW World of Travel Marketing**

By Kelly Monaghan 338.4791 M

Monaghan offers a step-by-step guide to setting up a home travel agency business without spending a fortune. The book includes an extensive resource section, mini sales training program and subject index.

### **Home Business Made Easy: A Step-By-Step Road Map to Selecting and Starting a Home Business That Fits Your Interests, Lifestyle, and Finances**

By David Hanania 658.041 H

An easy-to-follow guide that takes the reader on a tour of 153 home business options to start the decision process. The author advises potential business owners on the fiscal aspects of small startups, from financing sources to dealing with the IRS.

### **How to Start a Home-Based Writing Business**

By Lucy V. Parker 658.041 P

This book provides the tools to get a home-based writing business off to a great start, and keep it running in this competitive environment. Like having your own business advisor, it features inside information from professionals along with easy-to-use planning charts and worksheets.

### **Internet Freelancing: Easy to Implement Ways to Make a Little or a Lot of Extra Money on the Internet**

By Rachel Vine 658.872 V

The book covers a host of easy to implement opportunities available on the Internet including getting paid to surf the web, test new Internet products and services, freelance writing, part time consulting opportunities, affiliate programs, or simply getting paid on a monthly basis by having an extra task bar on your browser.

### **Marketing for the Home-Based Business**

By Jeffrey P. Davidson 658.041 D

This book features an expanded section on using new technologies to increase the reach of marketing efforts, offers sample telephone and voice mail scripts, and includes advice on setting up a home office for maximum efficiency.

### **Not Just a Living: The Complete Guide to Creating a Business That Gives You a Life**

By Mark Henricks 658.022 H

A regular columnist for Entrepreneur magazine offers readers a comprehensive approach for assessing their own potential, taking the plunge, and building a business that helps them fulfill both personal and professional aspirations.

### **On Your Own: A Guide to Working Happily, Productively & Successfully From Home**

By Lionel L. Fisher 658.041 F

Fisher speaks of techniques to banish procrastination (e.g., write a daily to-do list), to avoid family disunity (impose rules such as "Honor all closed doors"), and to achieve success through self-actualization, among other topics.

### **The Perfect Business: How to Make a Million from Home with No Payroll, No Employee Headaches, No Debts, and No Sleepless Nights!**

By Michael LeBoeuf 658.041 F

LeBoeuf covers such topics as how to get paid to market yourself, how to use information technology to increase productivity, how millionaires think, and, most importantly, how to choose the right business.